Submission Guidelines

Winning films will be screened as part of Run the Alps Trail Running Film Festival, held in partnership with On, during the first quarter of 2025. Applications are open to novice and experienced filmmakers and trail runners alike.

1. Story idea & film execution
Trail running in the Alps should be a central part of your story.
Creative interpretations and use of different filmmaking techniques are welcome.
You don't have to be an experienced filmmaker or have expensive equipment to submit your idea - films can be made using your phone, if that's what you have.

2.Grant timeline
Deadline for applications: 20th June
Announcement of grant recipients: 30th June
Delivery of production plan (details below): 10th July
First edit sent for review: 9th Sept
Final film delivery: 1st Oct

3.Assets to provide
Film duration should be 4-8 minutes
Final film in 1920×1080 format
Film festival logos & credits to be inserted at beginning & end of films (guidance and assets will be supplied in due course)
2-3 still images from your film (with at least one in a horizontal format for a YouTube thumbnail)
Film transcript (+ subtitle file & audio descriptions in English - if you're able to create them).
List of licensed music
Main credits (director, editor, cast)
Short synopsis of your film and filmmaker bios

All films should be subtitled in English for accessibility - if you are not able to subtitle your film, we can help, just let us know.

We may ask you to provide additional images and video clips for Run the Alps social media and blog content during the production process, e.g. images from behind the scenes, information about the filmmaking team and your experience of making the film.

4.Selection
Submissions will be considered by our selection panel, who will select our 3 grant winners.
Panel members will be announced prior to submission deadline, and will be a selection of trail runners, filmmakers and representatives of Run the Alps and On.

5. Production plan & filmmaker support
We will require you to submit an outline for filming and production on acceptance of the grant. This should provide a rough outline of scenes you intend to film, number of filming days, and post production schedule. A first edit of your film should be sent to us for review by 9th September, with final delivery by 1st October.

If you would like feedback or support during production, we can offer 1 on 1 sessions with filmmaker Katie Moore (Run the Alps' Film Festival Manager) at 3 different stages of production: development, production and post production. These sessions would be video calls of 1 hour at each stage (not compulsory). Selected filmmakers can also send any queries to **filmfestival@runthealps.com**

6. Payment of Grant
The grant will be paid in 2 installments: 50% on your acceptance to produce the film, and 50% once the final film has been delivered. You will be required to invoice Run the Alps - details to follow. Please note, you are also welcome to seek additional funding from other non-competing sponsors to help create your film.

For non Alps-based applicants, Run the Alps may also be able to help with logistics and accommodation for your stay in the Alps. Please let us know if this is of interest at filmfestival@runthealps.com and we can discuss the details.

7. Use of films and images
By submitting your project, you agree to your film and images being screened during the Run the Alps Film Festival, held in partnership with On. Images and/or cut-downs from your film may be used in the promotion of the film festival, and may feature on Run the Alps, On and other partner websites, newsletters, social media channels.

After last year's successful screenings, we are also continuing our partnership with Kendal Mountain Festival. Once you have submitted your film to us, we will share it with Kendal Mountain Festival, who will consider its inclusion in their festival. The final selection for screening of Run the Alps Grant Films and where they appear in the programme will be at the discretion of the Kendal Festival Team.

8. Ownership and rights
Filmmakers confirm that they are the owners of their projects, that they have obtained all copyrights, intellectual property rights, and music rights, and that all other necessary licenses and permissions have been acquired and/or cleared effectively. This includes the permission to use the name, image and likeness of film protagonists. Filmmakers grant Run the Alps, On and Kendal Mountain Festival (if selected) the non-exclusive right to screen their films, and host them on the Run the Alps website and YouTube Channel.

9. Infringement
Filmmakers undertake that, to the best of their knowledge, the film is not defamatory in any way and does not violate, prejudice or infringe upon the rights of any person, firm or corporation. Filmmakers agree that neither Run the Alps nor On will be held responsible for any claims arising from or relating to any alleged breach of rights or warranties mentioned.

10. Sustainability & Inclusivity

We encourage filmmakers to consider producing their films in the most sustainable and inclusive way possible. We urge you to think of ways you can make your content more inclusive, for example, with the choice of your protagonists, the use of subtitles and audio descriptions, and ensuring that onscreen captions are clearly legible. If you have questions about making content sustainably and driving inclusivity, let us know at filmfestival@runthealps.com

[Information & webinars on sustainable production can be found here: https://wearealbert.org/production-handbook/]